

# New Faculty Orientation

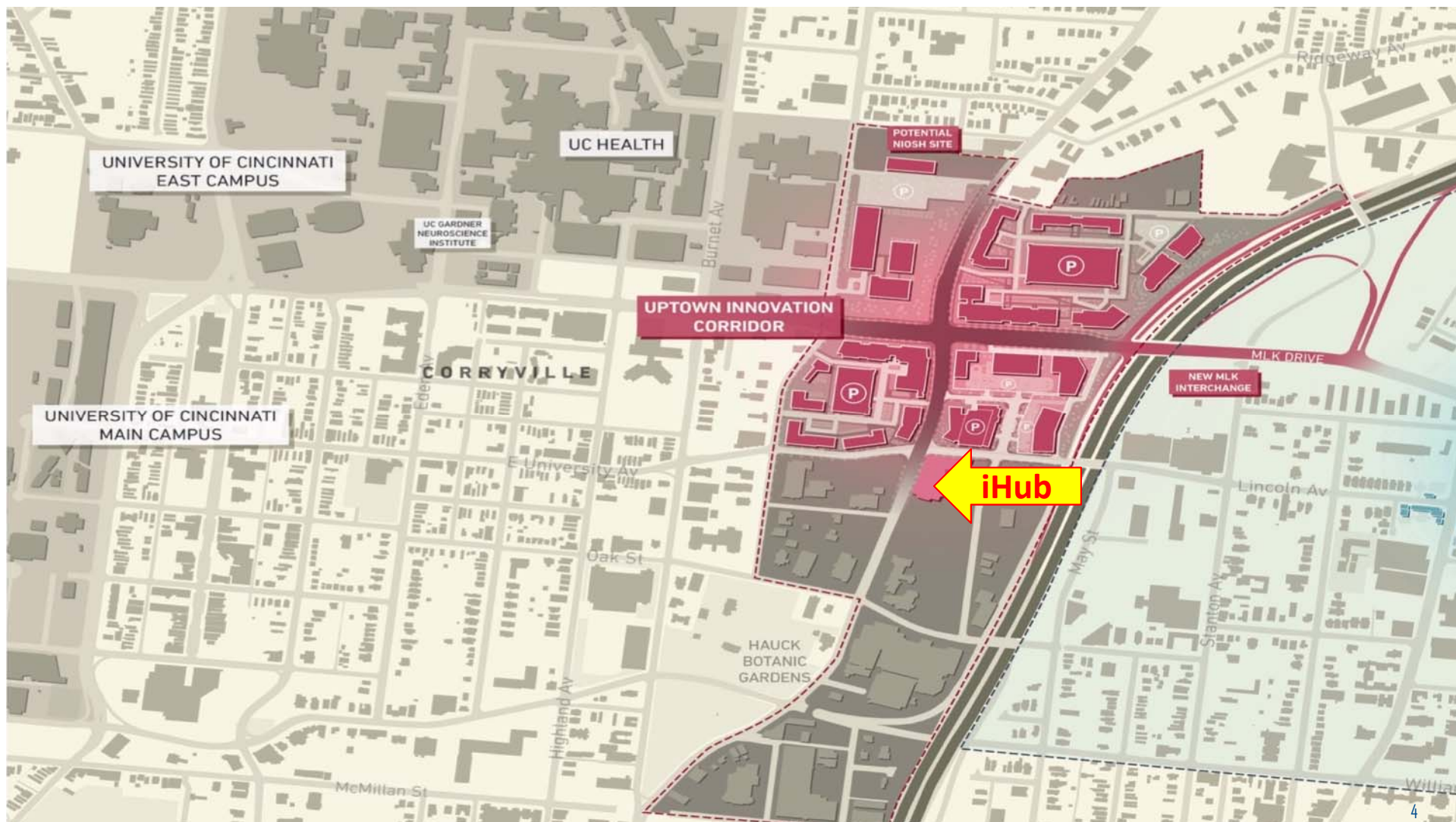
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*August 17, 2018*

**UNLEASHING OUR VISION**

LEADING URBAN PUBLIC  
UNIVERSITIES INTO A  
NEW ERA OF INNOVATION  
AND IMPACT





# Key Takeaways

- UC must lead
- UC's Innovation Agenda and economic engine can catapult the city, the state and our university into the rapidly changing future
- Most innovation districts are decades in the making, and we are behind; we must work aggressively and prudently



# What Does This Mean for You?

- You ARE this talent we seek to attract and retain!
- Lets discuss how the Office of Innovation plans to do so...



# Office of Innovation



# Office of Innovation



*Fortune 50 Co.  
(announced early  
as next week)*



...

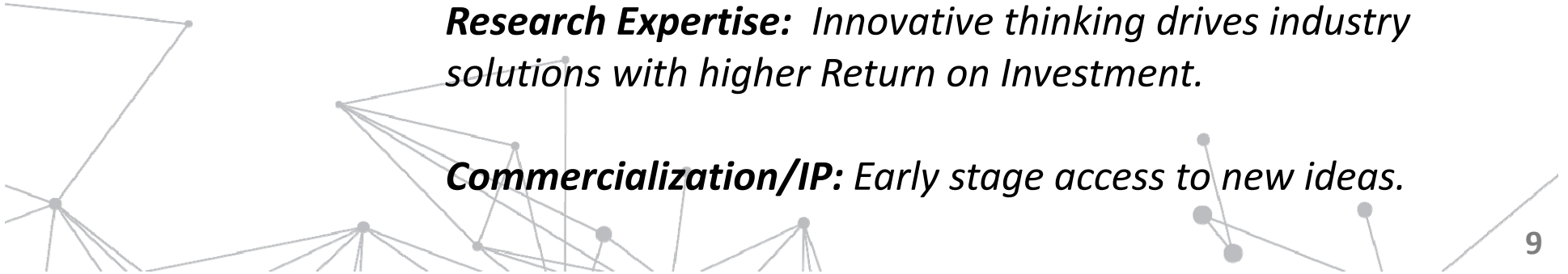
# Why is UC Important to OOI Partners?

**Access to Talent:** *Students and Faculty are tremendous assets. Talent has choices-attraction & retention are key.*

**Proximity to Campus:** *Co-location provides powerful collisions and collaborations.*

**Research Expertise:** *Innovative thinking drives industry solutions with higher Return on Investment.*

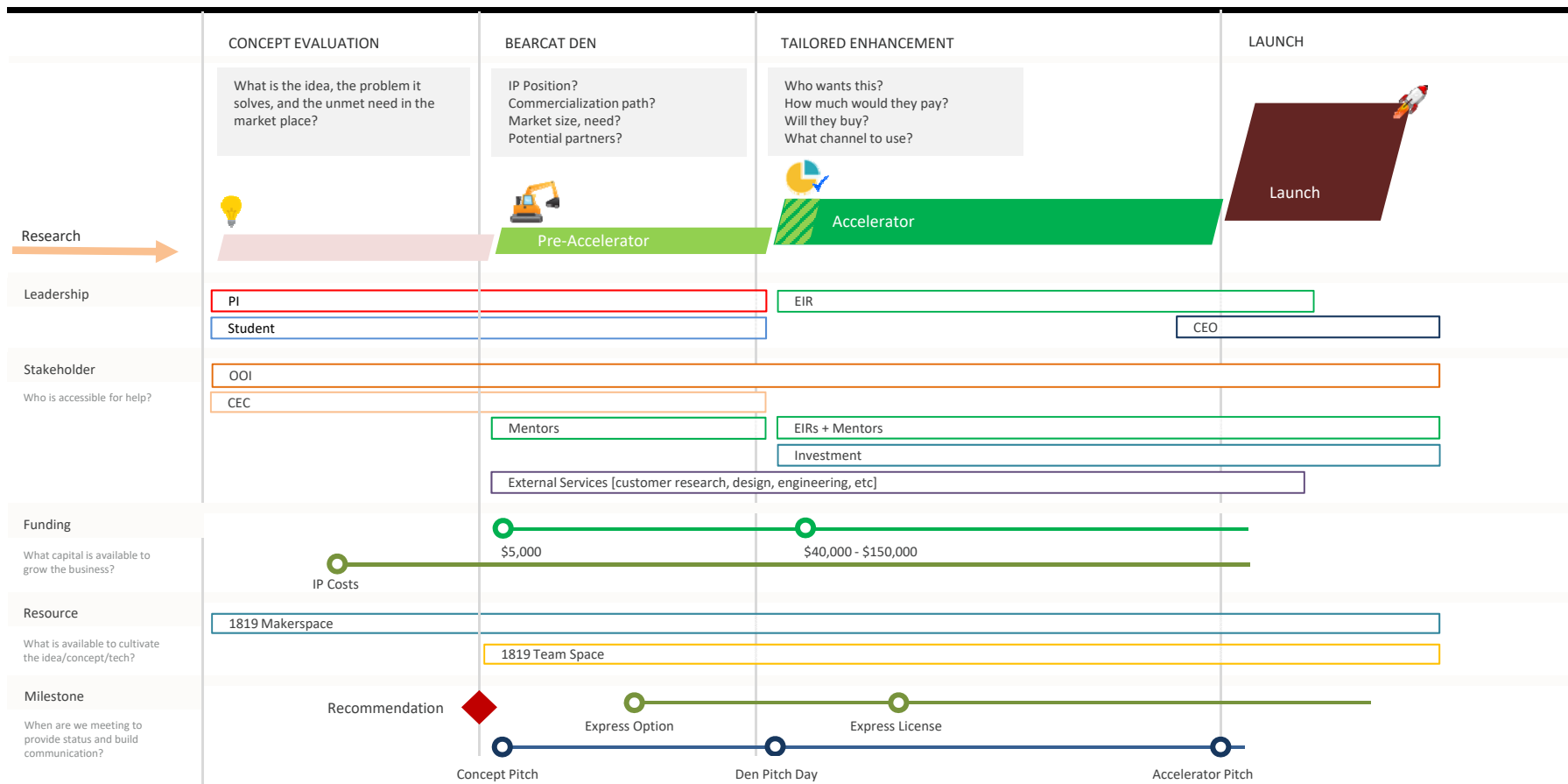
**Commercialization/IP:** *Early stage access to new ideas.*



# Office of Innovation



# Startup Process Map





Office of Innovation

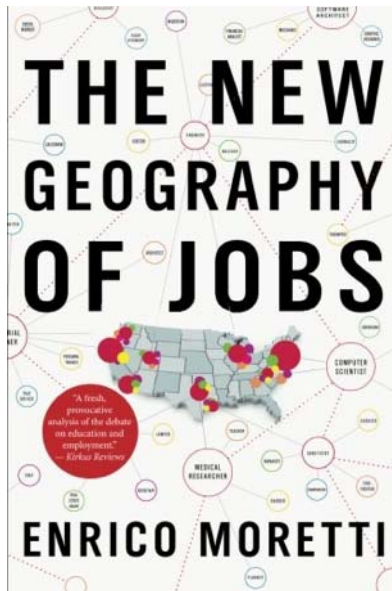
:::The Ground Floor:::  
**MAKERSPACE**

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Archive Follows (do not show)

# *The New Geography of Jobs*



- Prosperity requires **climbing** the **innovation ladder**
- Decline of Rust Belt and **rise of skilled cities**
- **Great divergence – Three Americas**
  - Innovative - well educated cities
  - Dying manufacturing hubs
  - Cities that could go either way



# *Human Capital Century*

*Talent*

Educated and  
Innovative

*Geography*

Creative Spaces

*Multiplier  
Effect*

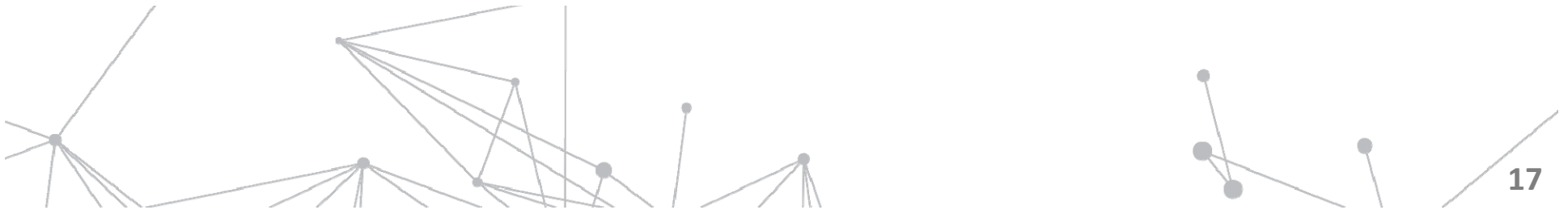
**1:5**



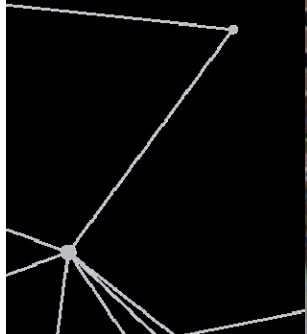
# Corporate Innovation Partners - OOI

- OOI is the 'FRONT DOOR' for Business and Community to UC.*
- OOI serves as the 'ONE-STOP SHOP' to help partners navigate the vast resources of the University.*
- OOI is the concierge to develop holistic solutions utilizing aspects of UC to solve complex business/social problems.*
- OOI seeks win-win partnerships for mutual benefit.*

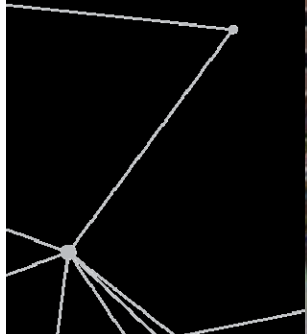
*Kroger, Cincinnati Bell, P&G, Village Life, LiveWell are actual partners. More to be named later in a variety of industries.*



# 1819 Virtual Tour...



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4<sup>th</sup> Floor

3<sup>rd</sup> Floor

2<sup>nd</sup> Floor

- Venture Lab  
- Event Space

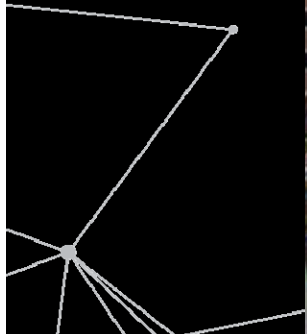
1<sup>st</sup> Floor

# Venture Lab

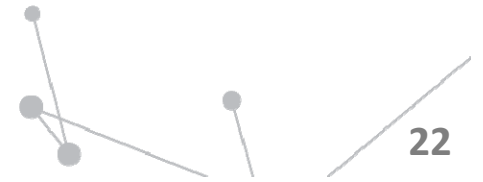
*Stuff here..*

- Likely most powerful professional development experience of your career.

# 1819 Virtual Tour...



# Maker Space





Next Steps? We'll be in touch!