

Who We Are

- The University of Cincinnati Research Institute (UCRI) was created to increase industrial sponsorship of research and development activities of the University of Cincinnati faculty, students, researchers, and staff.
- Experts in industry relationships and contract management

Our Mission

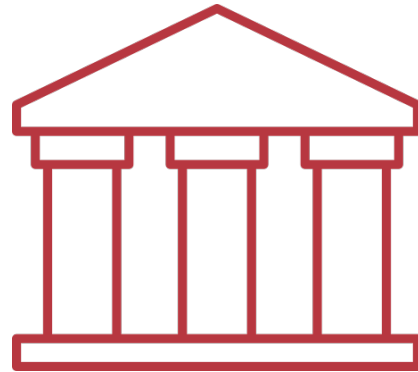
- UCRI creates a comprehensive strategic approach for business engagement throughout the entire University. Our approach is defined by our mission: to provide students and faculty with opportunities in business and industry.



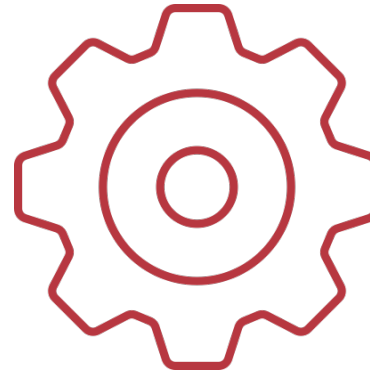
Why UCRI



Speed and intimate understanding of industry



Business engagement for both University and Industrial Partners

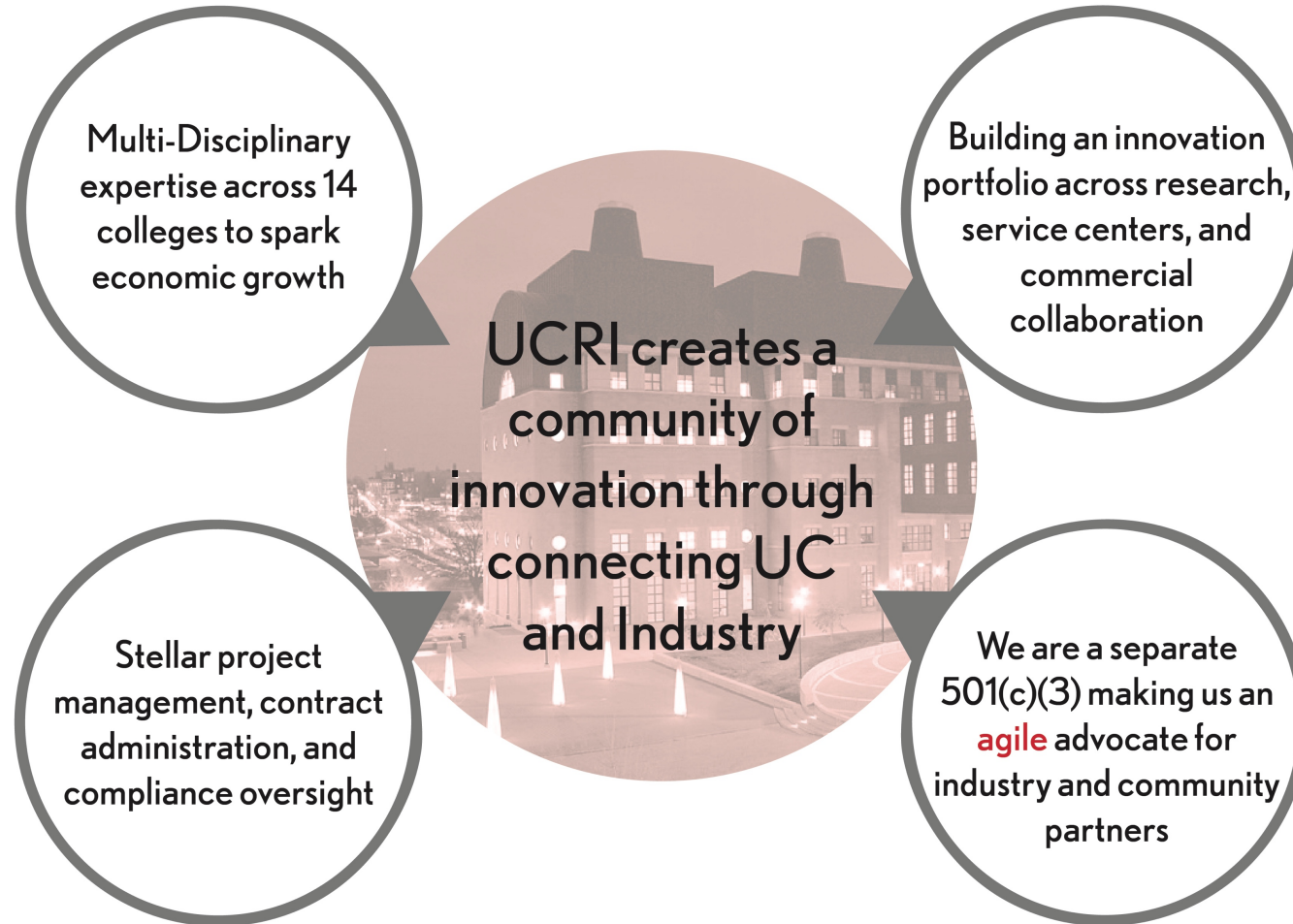


Advancing sponsored industrial research on UC's campus

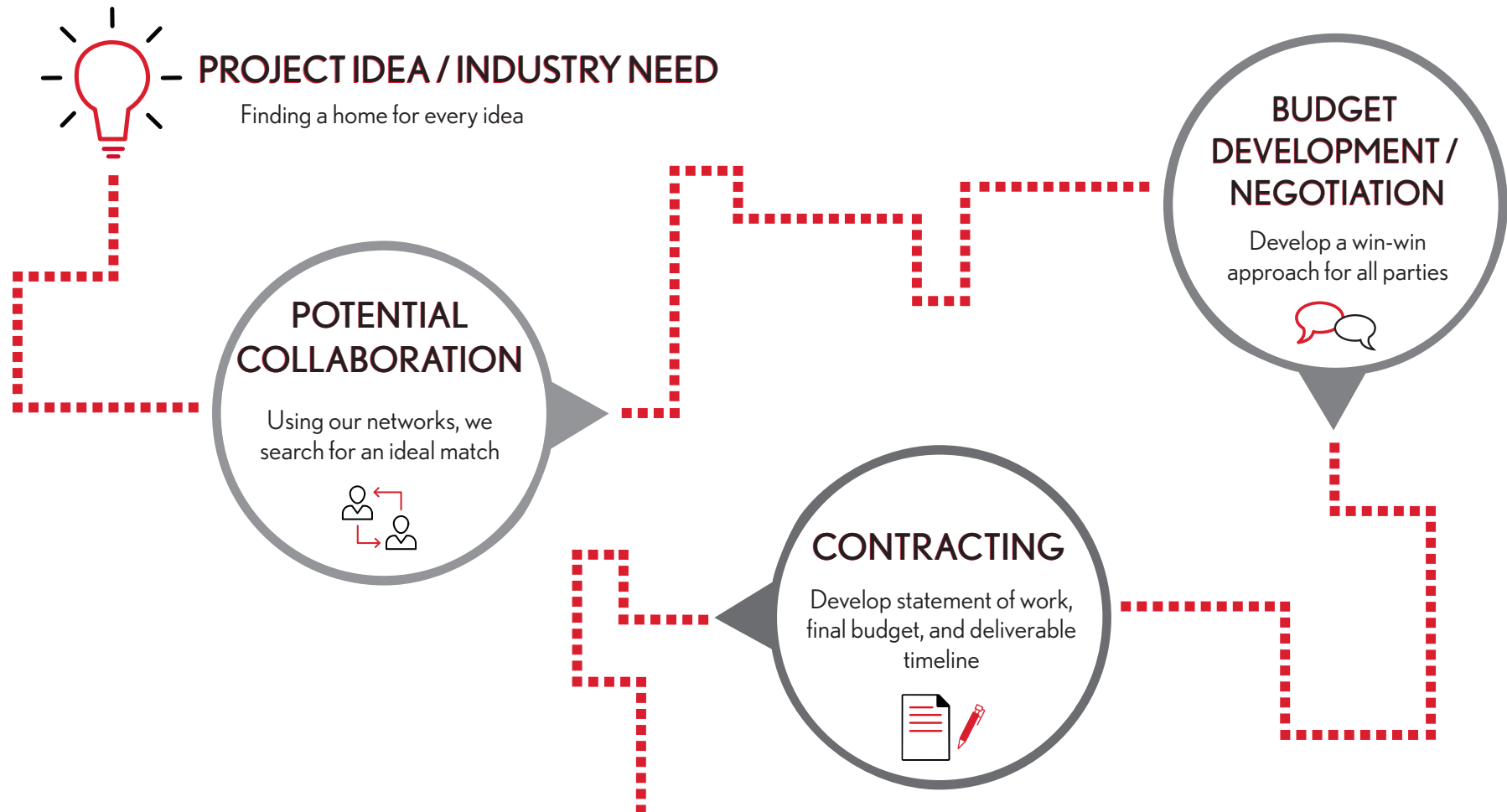


Dedicated (engagement) team which includes contracting, project, and account management

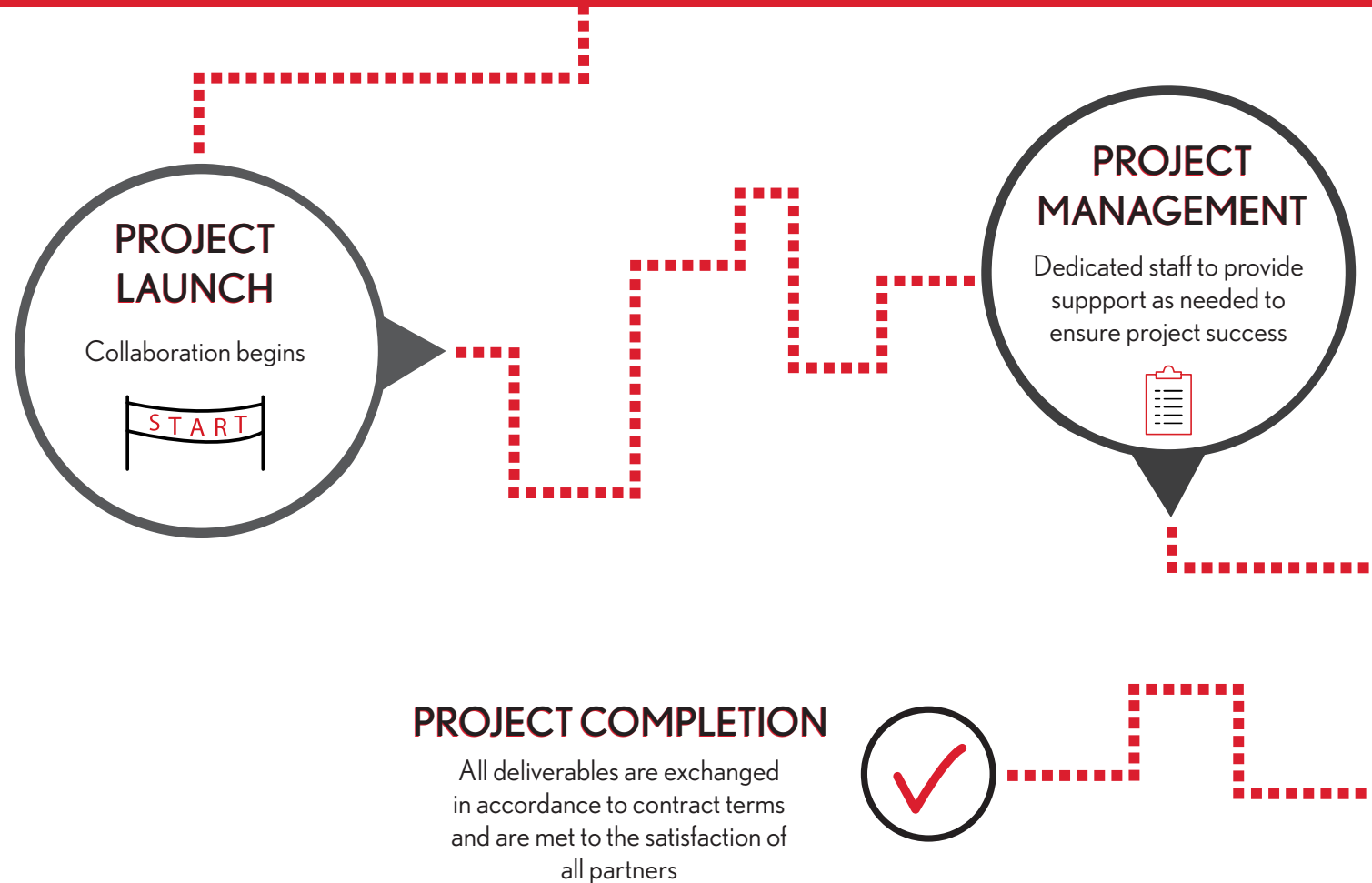
Who We Are



Project Flow



Project Flow



Contracting

Leave It To The Professionals

- Sponsored Research Services

 - aretha.abrams@uc.edu

- University of Cincinnati Research Institute

 - michelle.altenau@uc.edu



NDA_s

- If a Sponsor gives you an NDA to sign, please forward it to your contracting agent
- Do not sign an NDA yourself.

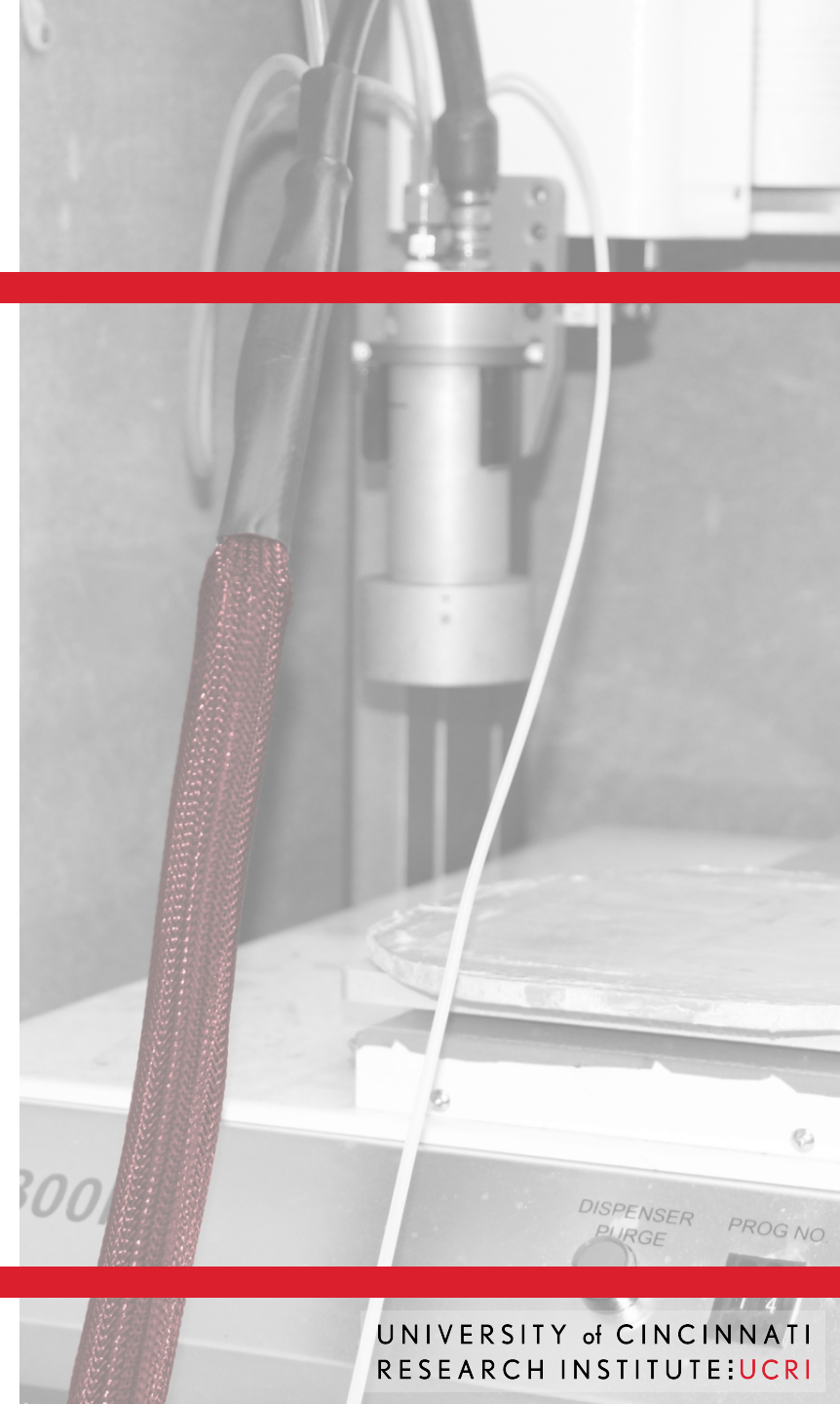


NDA_s

- If you are going to share your own confidential information, request an NDA be established prior to the meeting.
- If you receive confidential information from a sponsor, you may not use that confidential information in your future research or teaching for at least the term listed in the agreement.

Contracts

- If you know there will be discussion around contract terms, invite the contracting agent.
- If contracting terms come up in discussion unexpectedly, offer to connect your industry counterpart with the appropriate contracting agent. Do not discuss yourself.



Contracts

- We can provide sponsors with one of our already established, proven templates, depending on the type of research to be conducted.
- If you want to join forces with another entity to compete as a team for an award, contact your contracting agent to establish a formal Teaming Agreement.

Contracts

- Chances are if a company gives you something to sign related to a project, you can't sign it. Send it to your contracting agent.
- Do not discuss intellectual property rights with Sponsors.
- Do discuss the potential of new inventions being created with your contracting agent.

Compliances

- Prior to your project starting, you must secure all required UC compliance approvals.
- All UC compliance is through the Office of Research.



Compliances

- Export Control
- Human Research Protections
- Conflict of Interest
- Animal Research Protection
- <http://researchcompliance.uc.edu/Home.aspx>
- Biosafety
- Radiation Safety
- Other Compliance Matters

Intellectual Property

- Patents – 10-19-01
 - Novel, useful, non-obvious inventions
 - Devices, processes
- Copyrights – 10-19-02
 - Expression fixed in a tangible medium
 - Software, reports



IP Agreements

- Non-disclosure Agreement
 - NDA/PIA/CDA
 - 1-way | 2-way
 - Promising not to share (or use) certain information
- Material Transfer Agreement
 - MTA
 - Granting use rights in certain material, typically covering biological materials

IP Agreements

- Option
 - Granting the first right to negotiate to an entity
- License
 - Granting IP rights to an entity
- Assignment
 - Granting IP ownership to an entity



Things to remember

- UC owns your patentable and copyrightable work that fall under our board rules
- TAC is here to help ensure that the IP you develop is commercialized by industry
- IP rights with industry cannot be negotiated by a researcher
 - Contact me if you have any questions: geoffrey.pinski@uc.edu

Questions?





NEXT LIVES HERE[®]

Bring Your Next Innovation to Life

www.UCRI.org

513.556.5511

UCRI@ucri.org

Help us improve!

www.surveymonkey.com/r/WWIndustry



Next Chance to Learn

Title	Date/Time/Location
How to work with Program Officers	Tuesday, November 28, 8:30-10:00 a.m., Vontz Rieveschl Auditorium
Research Ethics	Friday, December 1, 11:00 a.m.-12:00 p.m., 400A/B TUC